



## *Driving WA WA's Future*

### *Potentate's Message*



Lady Darlene and I are looking forward to representing WA WA as your Potentate and First Lady for 2012. Our thanks to all who made the Annual General Meeting weekend such resounding success. Mere words are insufficient to thank our ambassadors who are now known as the Pote's Pit Crew (who in real life bear a striking resemblance to the Nobles and Ladies of the T-Bird Patrol). Additionally, special thanks to the Pipes and Drums for helping the Divan to find our tables and the Drum Corps for the outstanding Sunday morning breakfast.

This will be an extremely challenging year where fiscal responsibility with transparent accounting procedures shall lead the way. Paramount to future is the continuing importance of increasing our membership for as we all know, without a vibrant and growing membership the work of the world's greatest philanthropy will cease to exist in Saskatchewan.

Key to moving forward is effective communication both within and without the Temple. Recent efforts to provide the nobility with increased, timely, information have started producing positive results. While internal communication will continue to be of great importance so too is the need to increase public awareness of what Shriners are all about and to spread the news of our good work. I am extremely pleased to appoint Ill Sir Don McDougall, as Director of Communications. This position will encompass all the duties associated to Ill Don's role as Public Relations Director with a focus on external communication.

Your 2012 Divan will continue to advance the great work in progress, building on the foundation of progressive change carefully delineated by previous Divans, who proposed and implemented forward looking programs. The theme for 2012, ***Driving Future*** exemplifies the direction of travel as represented by the Potentate's pin.

The outer wheel represents the continuous forward motion of effective and positive change having due regard for previous accomplishments. The black tire is to remind the Nobility that we must always be vigilant and fiscally responsible. The yellow lettering reflects our bright future. The continuous circle of the wheel symbolizes everyone's participation and speaks to the teamwork required to move WA WA forward. The wheel encompasses and protects what we as Shriners hold dear in our hearts. The scimitar and suspended jewel reminds us of our history, for we must acknowledge our history to prepare for the future. The Hospital logo reminds us of the 22 Shriner Hospitals which require our support, particularly the prominence